

Parisa Sajjadi

Graphic Designer

St. John's, NL
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5+ years of experience in Design Industry, working for multiple companies and advertising agencies. Hold a certificate in UX/UI Design along with a BA in Graphic Design. With experience working on numerous projects both collaboratively and independently.

Work Experience

UI/UX & Visual Designer - Bootcamp Group Project

WanderBuddy Platform _ Remote

Jun 2023 - Aug 2023

- Gathered UX research and survey development to find the affinity diagrams and identify potential users.
- Conceptualized and produced mood boards, storyboards, and UI graphical elements.
- Innovated and crafted captivating illustrations and visual elements.
- Worked closely with team members to align on design strategies and project goals. Actively participated in feedback sessions to iterate on designs and achieve a successful final product.

Graphic Designer

Match1Studio, Toronto, On _ Remote

Jan 2022 - Aug 2023

- Developed motion graphics to enhance educational content & interactive element.
- Designed & redesigned 2D & 3D look graphics for educational material through client feedback evaluation, and quality assurance.
- Created game mockup designs through UI prototyping, and layout design to visualize the learning experience.

Graphic Designer - Intern

Whitecap Scientific, St. John's, NL _ Remote

Apr 2021 - Aug 2021

- Designed graphical assets for company software products through company feedback.
- Created, designed, and iterated on marketing materials to foster enhanced client collaboration.
- Independently conceptualized and designed graphical assets for company software products, ensuring alignment with brand guidelines and user interface requirements.

Graphic Designer

Moppar Design Studio, Tehran, Iran

March 2015 - July 2018

- Executed advertising and board designs for diverse businesses
- Collaborated closely with clients to translate their vision into impactful designs, consistently meeting deadlines and exceeding expectations

Graphic Designer

Palayesh Gostar Palis, Karaj, Iran

Jan 2010 - Dec 2014

- Crafted logos, business cards, corporate identities, and presentations for a diverse range of businesses
- Utilized Photoshop and Illustrator to design and sketch concepts, bringing ideas to life with precision and creativity

Skills

- Design Principles
- Visual Design
- Data Visualization
- Typography
- Layout Design
- Logo Design & Branding
- Colour Psychology
- Digital-Handmade Illustration
- Maintaining High-quality Output
- Storytelling
- Web Design
- User-Centred Design

Strengths

- Communication
- Collaborative
- Team member
- Fast Learner
- Creative Problem-solving
- Attention to Detail
- Critical thinking
- Time management

Technical Skills

- Adobe Illustrator
- Adobe Photoshop
- Adobe AfterEffect
- Adobe Indesign
- Figma
- Adobe XD

Education

- UX/UI Design Certificate** UXLand, Online School 2023
- Art & Design Certificate** College of North Atlantic, St. John's NL 2019 - 2021
- BA in Graphic Design** Allzahra Art University, Tehran Iran 2004 - 2010