

Parisa Sajjadi

Graphic Designer

5+ years of experience in Design Industry, working for multiple companies and advertising agencies, working on diverse projects such as branding, stand design, landing page design, character design & visual assets.

Work Experience

UI/UX & Visual Designer - Bootcamp Group Project

WanderBuddy Platform _ Remote

Jun 2023 - Aug 2023

- Gathered UX research and survey development to find the affinity diagrams and identify potential users.
- Conceptualized and produced mood boards, storyboards, and UI graphical elements.
- Innovated and crafted captivating illustrations and visual elements.
- Worked closely with team members to align on design strategies and project goals. Actively participated in feedback sessions to iterate on designs and achieve a successful final product.

Graphic Designer

Match1Studio, Toronto, On _ Remote

Jan 2022 - Aug 2023

- Developed motion graphics to enhance educational content & interactive element.
- Designed & redesigned 2D & 3D look graphics for educational material through client feedback evaluation, and quality assurance.
- Created game mockup designs through UI prototyping, and layout design to visualize the learning experience.

Graphic Designer - Intern

Whitecap Scientific-St. John's, NL _ Remote

Apr 2021 - Aug 2021

- Designed graphical assets for company software products through company feedback.
- Created, designed, and iterated on marketing materials to foster enhanced client collaboration.
- Independently conceptualized and designed graphical assets for company software products, ensuring alignment with brand guidelines and user interface requirements.

St. John's NL Canada

(709) 986 2301

[LinkedIn](#)

www.parisasajjadi.com

parisa.sajjadi7737@gmail.com

Skills

Design Principles, Visual Design, Logo design & Branding, Typography, Layout design, Colour Psychology, Digital & Handmade Illustrations, Data Visualization, Web Design Basics, User-Centred Design, Maintaining high-quality outputs

Strengths

Communication, Collaborative, Team member, Fast Learner, Creative Problem-solving, Curiosity, Critical thinking, Attention to Detail Time management, Empathy

Technical Skills

Adobe Creative Suite (Illustrator, InDesign, Photoshop, AfterEffect, Adobe XD), Figma

Education

UX/UI Design Certificate

UXLand Online School _ 2023

Art & Design Certificate

College of North Atlantic

St. John's NL - 2019 _ 2021

BA in Graphic Design

Allzahra Art University

Tehran Iran _ 2004 - 2010